



2009 CRAFT FAIR & STREET FESTIVAL

Kaimuki Community Park and on Wai'ala'e Avenue @ Koko Head
Saturday, November 7, 2009 9am – 3 pm

Sponsored by: Kaimuki Business & Professional Association (KBPA) and KBPA Foundation
Phone: (808) 739-5272 • info@celebratekaimuki.com • www.celebratekaimuki.com

PROMOTE YOUR BUSINESS!

CKK Bucks Program

Merchant / Crafter / Restaurant Overview

What is “CKK Bucks”?

CKK Bucks have a face value of \$5 and can be used at participating merchants, crafters and restaurants at the 2009 Celebrate Kaimuki Kanikapila Craft Fair & Street Festival event on November 7th. The CKK Bucks Fundraiser is an easy way for your business to gain visibility at little cost and build goodwill with your customers by showing you support our schools and nonprofit organizations. Nonprofit groups are able to purchase the CKK Bucks for \$4 each (from KBPA) and sell them for \$5. The non-profit group keeps \$1 for every voucher sold. KBPA designed the CKK Bucks program to help you, the small business owner, and help nonprofit organizations. KBPA did not design the CKK Bucks program to make itself money and will not receive profits from selling CKK Bucks.

Why is KBPA having the CKK Bucks program? KBPA created the CKK Bucks program to help local businesses and nonprofit organizations in these tough economic times. The program will also bring people to the 2009 Craft Fair & Street Festival on November 7th - further increasing foot traffic in Kaimuki.

Who is participating?

Upon receipt of your timely application, the participating merchants/crafters' names will be printed on the back of the CKK Bucks. An up-to-date listing of participating merchants/crafters as well as the participating nonprofit organization will be posted on the Celebrate Kaimuki Kanikapila website at www.celebratekaimuki.com.

How does it work?

Participating merchants will accept the CKK Bucks for its \$5 face value in lieu of cash during the Celebrate Kaimuki Kanikapila event. No change will be given and the CKK Buck must be used in full at the time it is presented. Participating merchants redeem the CKK Bucks after the event at the designated redemption Bank in Kaimuki. Participating merchants will be paid \$4 for every \$5 voucher presented.

Why should my business participate?

- Positive publicity in supporting community based organizations
- Free advertising via the back of the CKK Bucks and the Celebrate Kaimuki Kanikapila website.
- Increased foot traffic during the event.
- Voucher holders will be motivated to attend the event and spend the CKK Bucks.

How much will this cost?

There is no upfront cost for Merchants, Restaurants and Crafters to participate in the CKK Bucks program. However, the maximum discount for accepting the CKK Bucks will be 20% per \$5 purchase.

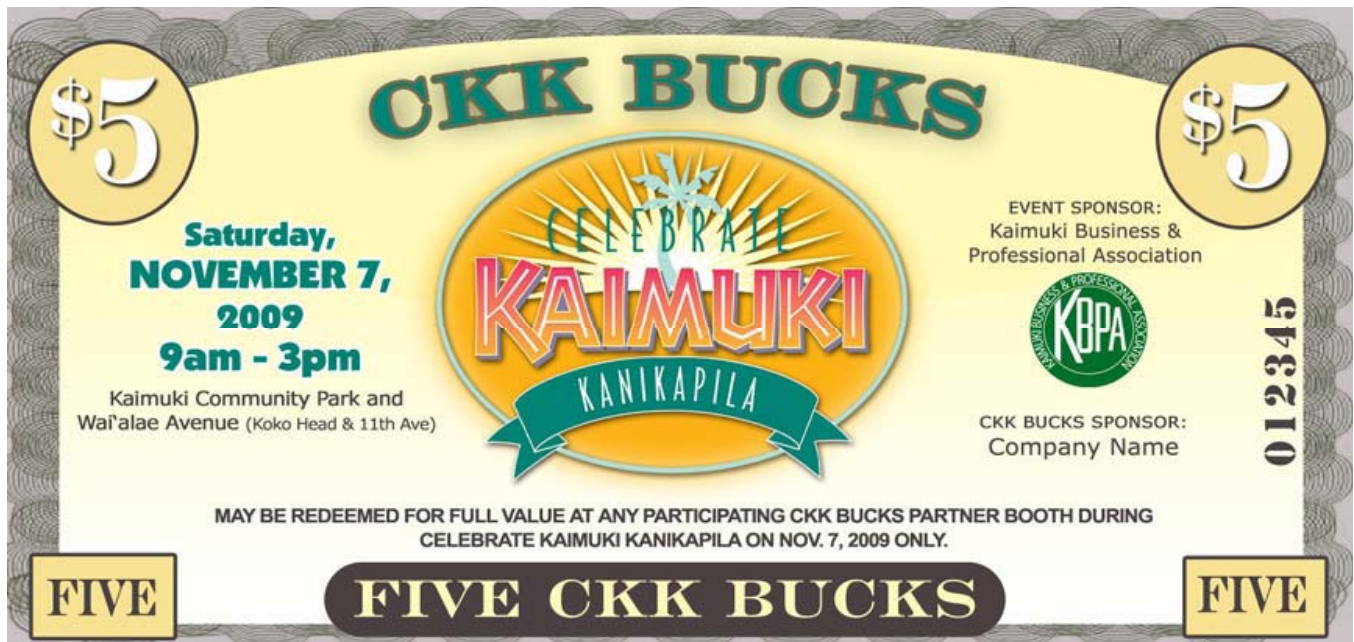
How do I learn more about CKK Bucks?

Simply complete the attached form and mail it to:

KBPA
PO Box 10187
Honolulu, Hawaii 9681

OR Fax the form to 735-8807

Participating merchants / crafters / restaurants will be contacted in September with additional details, terms and conditions for accepting the CKK Bucks.



(draft)

CKK Bucks Fundraiser
Merchant / Crafter / Restaurant Interest Form

Due Immediately

Date: _____

Merchant / Crafter: _____

1st Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

2nd Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Yes, my business would like to participate by accepting the CKK Bucks on the day of the event.

Fax completed form to 735-8807

Questions? Call Daniel Yokoo at 739-5272

Merchant / Crafter / Restaurant contact